

VISION

Hastings is the most welcoming & desirable place to live, visit, and invest, where all people enjoy a high quality of life in a sustainable and innovative community.

MISSION

Creating a community that people are proud to call home.

DIRECTIVES

COMMUNICATION
& ENGAGEMENT

ECONOMIC DEVELOPMENT
& HOUSING

PERFORMANCE
& INNOVATION

INITIATIVES

1. Improve public perception of the city.
2. Improve the effectiveness (efforts, availability, timeliness) of city communication with the public.
3. Improve public involvement in decision making.

1. Increase public satisfaction for overall development across the city.
2. Increase public satisfaction for overall affordable housing options.
3. Improve the experience developers have with the city.

1. Maintain quality of services provided to the public.
2. Increase efficiencies through technology and other means.
3. Improve quality of streets, flow of traffic, & mobility.



Measures of Success

Initiatives

Community Survey Questions “Measures”

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| <ol style="list-style-type: none">1. Improve public perception of the city.2. Improve the effectiveness (efforts, availability, timeliness) of city communication with the public.3. Improve public involvement in decision making. | <ul style="list-style-type: none">• Improve citizen’s perception of “Overall image of the city”.• Improve “Effectiveness of City communication with the public”.• Improve “Level of public involvement in decision making”. |
| <ol style="list-style-type: none">1. Increase public satisfaction for overall development across the city.2. Increase public satisfaction for overall affordable housing options.3. Improve the experience developers have with the city. | <ul style="list-style-type: none">• Increase citizens satisfaction with “Overall development across the city”.• Increase citizens satisfaction with “Overall affordable housing options”.• Improve “Development Services”.• Increase citizens satisfaction with Hastings as “a place to work”. |
| <ol style="list-style-type: none">1. Maintain quality of services provided to the public.2. Increase efficiencies through technology and other means.3. Improve quality of streets, flow of traffic, & mobility. | <ul style="list-style-type: none">• “Quality of local government services provided”.• Increase “Overall quality of life”.• Improve “Flow of traffic on streets”.• Improve “Quality of streets”.• Improve “Public transportation options for residents”. |